

KTXA PROGRAM/ISSUES REPORT JANUARY-MARCH 2007

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm) and its public affairs show, Positively Texas, which airs Saturday mornings at 8am.

Community

1/1 7pm There is a new smoking ordinance in Arlington. Smoking areas have to be more than 50 feet away from the building. **1/1 7pm** Texas smokers are paying more for a package of cigarettes. The state has begun collecting a one extra dollar tax to help offset a cut in local property taxes. **1/17 7, 8pm** North Texas photojournalist Lawrence Jenkins has released a commemorative book of photos documenting Coretta Scott Kings life. **1/19 7, 8pm** Victim Relief Ministries of Richardson sent supplies to residents in Oklahoma who are bracing for wintry weather. **1/22 8pm** Dallas County Health and Human Services was awarded nearly \$322,000 to boost its childhood immunization program. **1/24 7pm** TXA 21 has a new partnership with former Dallas Cowboy Deion Sanders. Through the SanderClaus program, Sanders will make wishes come true for north Texas families. Recipients stories are featured on TXA. **2/5 8pm** Collin County is growing faster than almost any other part of the country. **2/8 8pm** In Texas a number of companies are going out of their way to keep employees happy with nice perks. **2/8 8pm** Two new professional baseball teams are headed to north Texas. The Continental Baseball League is starting teams in Lewisville and Keller. **2/21 7, 8pm** Big Brothers, Big Sisters is celebrating 80 years. **2/21 8pm** The Dallas Black Dance Theatre is celebrating its 30th season. **3/6 8pm** Pride radio is the first and only station geared toward the gay community in north Texas. **3/12 8pm** A 16 year old north Texan founded a non-profit organization benefiting troops serving in Korea. **3/15 7, 8pm** Report on how to select a summer camp for your child. **3/16 8pm** The third annual Festival of Black Dance included dance troupes from Africa and the Caribbean. TXA 21 was a sponsor of this event. **3/22 8pm** A new segment in the newscast called Problem Solver helps viewers with all types of issues. **2/28 8pm** A \$500,000 home was given away LIVE on TXA. Tickets for the house were sold for \$100 each. Proceeds benefit area hospitals for children.

Health/Medical

1/1 7pm A new form of exercise combines pilates and a swimming pool. It is called poolates. **1/1 7pm** Medical report on a new test used to detect Down Syndrome in babies. **2/7 7, 8pm** Governor Perry has issued an executive order requiring all young girls to get the HPV vaccine. **2/5 8pm** Eight doctors at U.T. Southwestern are developing a drug that may help ease common side affects from chemotherapy. **2/16 7pm** Dr. Paul Friedman, director of the dermsurgery laser center of Houston demonstrates how Juvederm helps women look younger.